



IRIS DE BRUIN

ART DIRECTOR
DESIGNER
CONCEPT CREATIVE

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📍 Barcelona, Spain

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🔗 irisdebruin.com

EDUCATION

Art Direction

JUNIOR* Academy
Amsterdam 2012 – 2015

UI Design Foundation

allWomen.tech
Barcelona 2023

LANGUAGES

- Dutch - native
- English - C1
- Spanish - A2

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Figma
- Keynote
- PowerPoint
- Canva
- MailChimp
- Wordpress
- Elementor
- UI design
- HTML & CSS
- Social media

PROFILE

Iris (she / her) is a dedicated creative multi-talent with 8+ years of experience in the advertising & design industry. Important issues such as gender equality, health & inclusive design, the LGBTQ+ community, Black Lives Matter and the Stop Asian Hate movement, inspire her to create better work and push for more diversity and inclusion with every project. When she's not moving pixels on her screen, she's conquering her fear of heights with indoor bouldering.

EXPERIENCE

Freelance Art Director & Designer

Remote / hybrid

Jan 2023 – present

- *Crafting tailor-made annual reports, impactful pitch decks, campaign concepts, social media assets, brand templates and guidelines, and web design as well as print assets*
- *Giving advice to clients on design matters and providing a clear process from initial brief to delivery of the final assets*
- *Clients: Museumnacht Amsterdam, Equilo, Media.Monks, SheSays*

Lead Creative

Glasnost, Amsterdam / remote

Feb 2022 – Sept 2022

- *Develop effective PR concepts, from ideation through to final execution – with creative supervision of production*
- *Present ideas and campaigns to clients, incorporate client suggestions and directives, resolve questions and concerns*
- *Review designers and junior creatives & actively inspire the team*
- *Client experience: Vodafone, Rituals, Robijn, Unilever, Diageo*

Creative (art & copy)

Wunderman Thompson, Amsterdam

Jun 2018 – Jan 2022

- *Brainstorm creative advertising concepts and develop all assets necessary to present and produce integrated campaigns in partnership with creatives, strategists and account managers*
- *Directing photographers, illustrators, designers and production staff to ensure proper production of campaign elements*
- *Clients: PLUS, KitKat, Mazda, MediaMarkt, War Child, Ziggo*

NON-PROFIT WORK

Art Director & Lead Designer

Project Fearless, Amsterdam / remote

Dec 2021 – present

Board Member

We Are RA*W, Amsterdam

July 2019 – Aug 2021